

# APPLIANCE, TV & ELECTRONICS STORES INDUSTRY (NAICS 44311)

## INDUSTRY DEFINITION AND RELATED INDUSTRIES

**NAICS 44311: Appliance, TV & Electronics Stores.** This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

### Related Industries

- Home Improvement Stores
- Appliance Manufacturers
- TV Manufacturers
- Electronics Manufacturers
- Department Stores
- Discount Stores

### U.S. Census Categories

NAICS 44311 – Appliance, TV & Electronics Stores is 100% comparable to SIC 5722 – Household Appliance Stores

### Sub-Industries

Household appliance stores  
Gas household appliances  
Gas ranges  
Electric household appliances  
Air conditioning room units, self-contained  
Electric household appliances, major  
Electric household appliances, small  
Electric ranges  
Fans, electric  
Garbage disposals  
Microwave ovens  
Vacuum cleaners  
Appliance parts  
Kitchens, complete (sinks, cabinets, etc.)  
Sewing machines  
Stoves, household, nec

Suntanning equipment and supplies  
Kerosene heaters