

AUDIO & VIDEO EQUIPMENT MFG. INDUSTRY (NAICS 33431)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 33431: Audio & Video Equipment Manufacturing Industry. This industry comprises establishments primarily engaged in manufacturing electronic audio and video equipment for home entertainment, motor vehicle, public address and musical instrument amplifications. Examples of products made by these establishments are video cassette recorders, televisions, stereo equipment, speaker systems, household-type video cameras, jukeboxes, and amplifiers for musical instruments and public address systems.

Related Industries

- Electronics Manufacturing
- Appliance Manufacturing
- Audio & Video Equipment Stores
- Electronics Stores

U.S. Census Categories

NAICS 33431 – Audio & Video Equipment Manufacturing is:
100% comparable to SIC 3651 – Household Audio & Video Equipment Manufacturing

Sub-Industries

Household audio and video equipment
Household audio equipment
Amplifiers: radio, public address, or musical instrument
Audio electronic systems
Coin-operated phonographs, juke boxes
Compact disk players
FM and AM radio tuners
Loudspeakers, electrodynamic or magnetic
Microphones
Music distribution apparatus
Phonograph and radio combinations
Pillows, stereo
Public address systems
Radio receiving sets
Recording machines, except dictation and telephone answering
Sound reproducing equipment

Speaker monitors
Speaker systems
Tape players, household use
Tape recorders: cassette, cartridge or reel: household use
Household video equipment
Television receiving sets
Video camera-audio recorders, household use
Video cassette recorders/players and accessories
Video triggers (remote control TV devices)
Electronic kits for home assembly: radio, TV, phonograph
Home entertainment equipment, electronic, nec