

BOAT DEALERS INDUSTRY (NAICS 441222)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 441222: Boat Dealers Industry

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

Related Industries

U.S. Census Categories

NAICS 441222– Boat Dealers Industry is comparable to:
100% of SIC 5551 – Boat Dealers

Sub-Industries

Boat dealers	Sailboats, unpowered
Motor boat dealers	Sails and equipment
Inboard boats	Marine supplies and equipment
Inboard outdrive boats	Marine supplies, nec
Jet skis	Outboard motors
Outboard boats	
Canoe and kayak dealers	
Canoes	
Inflatable boats	
Kayaks	
Sailboats and equipment	
Sailboats, auxiliary (powered)	