

COMPUTER & SOFTWARE STORES INDUSTRY (NAICS 44312)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 44312: Computer & Software Stores Industry. This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

Related Industries

- Department Stores
- Electronics Stores
- Discount Stores
- Appliance Stores

U.S. Census Categories

NAICS 44312 – Computer & Software Stores is:

2% comparable to SIC 5045 – Computer & Software Stores

100% comparable to SIC 5734 – Computer & Software Stores

Sub-Industries

Computer and software stores
Computer peripheral equipment
Modems, monitors, terminals, and disk drives: computers
Printers and plotters: computers
Computer software and accessories
Computer tapes
Magnetic disks
Software, business and non-game
Software, computer games
Word processing equipment and supplies
Personal computers