

CONVENTION & TRADE SHOW ORGANIZERS INDUSTRY (NAICS 56192)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 56192: Convention & Trade Show Organizers. This industry comprises establishments primarily engaged in organizing, promoting, and/or managing events, such as business and trade shows, conventions, conferences, and meetings (whether or not they manage and provide the staff to operate the facilities in which these events take place).

Related Industries

- Advertising Agencies
- Public Relations Agencies
- Management Consulting Services

U.S. Census Categories

NAICS 56192 – Convention & Trade Show Organizers is 10% comparable to
SIC 7389 – Business Services NEC

Sub-Industries

- Advertising, promotional, and trade show services
- Convention and show services
- Coupon redemption service
- Demonstration service
- Embroidery advertising
- Exhibit construction by industrial contractors
- Field audits, cable television
- Mannequin decorating service
- Promoters of shows and exhibitions
- Trade show arrangement
- Trading stamp promotion and redemption
- Window trimming service