

# **COSMETICS & BEAUTY SUPPLIES STORES (NAICS 44612)**

## **INDUSTRY DEFINITION AND RELATED INDUSTRIES**

### **NAICS 44612: Cosmetics & Beauty Supplies Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

### **Related Industries**

- Pharmacies & Drug Stores
- Grocery Stores & Supermarkets
- Warehouse Clubs & Supercenters

### **U.S. Census Categories**

NAICS 44612 – Cosmetics & Beauty Supplies Stores is :  
16% of SIC 5999 – Miscellaneous Retail Stores, Nec and  
1% of SIC 5087 - Beauty and barber shop equipment and supplies stores

### **Sub-Industries**

- Toiletries, cosmetics, and perfumes
- Cosmetics
- Perfumes and colognes
- Toilet preparations
- Hair care products