Database & Directory Publishers Industry (NAICS 51114)

Industry Definition and Related Industries

NAICS 51114: Database and Directory Publishers . This U.S. industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in print or electronic form. Electronic versions may be provided directly to customers by the establishment or offered through on-line services or third-party vendors.

Related Industries

Direct Mail Advertising
Miscellaneous Publishing
Advertising Agencies
Computer Systems Design Services

U.S. Census Categories

NAICS 51114 – Database & Directory Publishers is:
65% comparable to SIC 2741 – Miscellaneous Publishing
15% comparable to SIC 7331 – Direct Mail Advertising Services

Sub-Industries

Miscellaneous publishing
Art copy and poster publishing
Art copy: publishing and printing
Art copy: publishing only, not printed on site
Posters: publishing and printing
Posters: publishing only, not printed on site
Atlas, map, and guide publishing
Atlases: publishing and printing
Atlases: publishing only, not printed on site
Globe covers (maps): publishing and printing
Guides: publishing and printing
Guides: publishing only, not printed on site
Maps: publishing and printing
Maps: publishing only, not printed on site
Telephone and other directory publishing
Directories, nec: publishing and printing

Directories, nec: publishing only, not printed on site
Directories, telephone: publishing and printing
Directories, telephone: publishing only, not printed on site
Music book and sheet music publishing
Music, book: publishing and printing
Music, book: publishing only, not printed on site
Music, sheet: publishing and printing
Music, sheet: publishing only, not printed on site
Newsletter publishing
Business service newsletters: publishing and printing
Shopping news: publishing and printing
Shopping news: publishing only, not printed on site
Technical manual and paper publishing
Technical manuals: publishing and printing
Technical manuals: publishing only, not printed on site
Technical papers: publishing and printing
Technical papers: publishing only, not printed on site
Catalogs: publishing and printing
Catalogs: publishing only, not printed on site
Micropublishing
Patterns, paper: publishing and printing
Patterns, paper: publishing only, not printed on site
Racing forms and programs: publishing and printing
Racing forms and programs: publishing only, not printing
Yearbooks: publishing and printing