

# **FITNESS & RECREATIONAL SPORTS CENTERS (NAICS 71394)**

## **INDUSTRY DEFINITION AND RELATED INDUSTRIES**

**NAICS 71394: Fitness and Recreational Sports Centers** . This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, skating, or racquet sports.

### **Related Industries**

- Spectator Sports
- Golf Courses and Country Clubs
- Fitness Equipment Manufacturing
- Weight Loss Centers

### **U.S. Census Categories**

NAICS 71394 – Fitness & Recreational Sports Centers is:

100% comparable to SIC 7991 – Gymnasiums, athletic clubs, & physical fitness centers

26% comparable to SIC 7997 – Membership recreation clubs

5% comparable to SIC 7999 – Fitness & Recreational Sports Centers

### **Sub-Industries**

- Physical fitness facilities
- Physical fitness clubs with training equipment
- Athletic club and gymnasiums, membership
- Health club
- Spas
- Weight reducing clubs
- Reducing facility
- Slenderizing salon
- Exercise facilities
- Aerobic dance and exercise classes
- Exercise salon