Grocery Stores Industry (NAICS 44511)

Industry Definition and Related Industries

NAICS 44511: Grocery Stores Industry. This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

Related Industries

- Convenient Stores
  Bakeries
  Butchers
  Fishmongers
  Discount Stores

U.S. Census Categories

NAICS 44511 – Grocery Stores Stores is:
88% comparable to SIC 5411 – Supermarkets and Grocery Stores

Sub-Industries

Grocery stores
Supermarkets
Supermarkets, chain
Supermarkets, greater than 100,000 square feet (hypermarket)
Supermarkets, independent
Supermarkets, 55,000 - 65,000 square feet (superstore)
Supermarkets, 66,000 - 99,000 square feet
Convenience stores
Convenience stores, chain
Convenience stores, independent
Cooperative food stores
Delicatessen stores
Frozen food and freezer plans, except meat
Grocery stores, chain
Grocery stores, independent