

# **HOBBY, TOY & GAME STORES (NAICS 451 12)**

## **INDUSTRY DEFINITION AND RELATED INDUSTRIES**

### **NAICS 45112: Hobby, Toy & Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

### **Related Industries**

- Department Stores
- Pharmacies & Drug Stores
- Grocery Stores & Supermarkets
- Warehouse Clubs & Supercenters

### **U.S. Census Categories**

NAICS 45112 – Hobby, Toy & Game Stores is 100% comparable to:  
SIC 5945 – Hobby, toy, & game stores

### **Sub-Industries**

- Hobby, toy, and game shops
- Hobby and craft supplies
- Arts and crafts supplies
- Ceramics supplies
- Hobbies, nec
- Models, toy and hobby
- Toys and games
- Children's toys and games, except dolls
- Dolls and accessories
- Games (chess, backgammon, and other durable games)
- Kite stores