

# HOME CENTER STORES INDUSTRY (NAICS 44411)

## INDUSTRY DEFINITION AND RELATED INDUSTRIES

**NAICS 44411: Home Centers Industry.** This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

### Related Industries

- Department Stores
- Home Improvement Stores
- Discount Stores
- Appliance Stores

### U.S. Census Categories

NAICS 44411 – Home Center Stores is:  
50% comparable to SIC 5211 – Home Center Stores

### Sub-Industries

Lumber and other building materials  
Lumber products  
Flooring, wood  
Millwork and lumber  
Paneling  
Planing mill products and lumber  
Siding  
Wallboard (composition) and paneling  
Door and window products  
Doors, storm: wood or metal  
Doors, wood or metal, except storm  
Garage doors, sale and installation  
Jalousies  
Sash, wood or metal  
Screens, door and window  
Windows, storm: wood or metal  
Insulation and energy conservation products  
Energy conservation products

Insulation material, building  
Solar heating equipment  
Prefabricated buildings  
Greenhouse kits, prefabricated  
Modular homes  
Masonry materials and supplies  
Brick  
Cement  
Concrete and cinder block  
Lime and plaster  
Paving stones  
Sand and gravel  
Tile, ceramic  
Bathroom fixtures, equipment and supplies  
Cabinets, kitchen  
Closets, interiors and accessories  
Counter tops  
Counter tops  
Eavestroughing parts and supplies  
Electrical construction materials  
Fencing  
Home centers  
Roofing material  
Structural clay products