

HOTELS & MOTELS INDUSTRY (NAICS 72111)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 72111: Hotels (except Casino Hotels) and Motels . This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

Related Industries

- Full-Service Restaurants
- Drinking Places
- Resorts and Casino
- Fast-Food Restaurants

U.S. Census Categories

NAICS 72111 – Hotels & Motels is:

77% comparable to SIC 7011 – Hotels & Motels

22% comparable to SIC 7041 – Organization Hotels

Sub-Industries

- Hotels and motels
- Motels
- Motel, franchised
- Vacation lodges
- Ski lodge
- Tourist camps, cabins, cottages, and courts
- Hotels
- Casino hotel
- Hotel, franchised
- Resort hotel
- Resort hotel, franchised
- Seasonal hotel
- YMCA/YMHA hotel
- YWCA/YWHA hotel
- Inns
- Bed and breakfast inn

Motor inn
Hostels