

# MANAGEMENT CONSULTING SERVICES INDUSTRY (NAICS 54161)

## INDUSTRY DEFINITION AND RELATED INDUSTRIES

**NAICS 54161: Management Consulting Services** . This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on management issues, such as strategic and organizational planning; financial planning and budgeting; marketing objectives and policies; human resource policies, practices, and planning; production scheduling; and control planning.

### Related Industries

- Marketing Consulting Services
- Accounting Services
- Engineering Services
- Executive Search Agencies

### U.S. Census Categories

NAICS 54161 – Management Consulting Services is 65% comparable to  
SIC 8742 – Administrative management and general consulting management services

### Sub-Industries

- Financial auditing services
- Bookkeeping, compilation, payroll, and taxation services
- Information technology (IT) technical consulting services
- Custom computer application design and development services
- Computer systems design, development, and integration services
- Information technology (IT) infrastructure (computer) and network management services
- Management consulting services: Actuarial consulting services
- Management services: Construction management
- Management services: Other management services
- Facilities management services, excluding computer
- Management consulting services
- Administrative and general management consulting services
- Human resources consulting services
- Marketing consulting services
- Process, physical distribution, and logistics consulting services

Other management consulting services  
Environmental consulting services  
Scientific/technical consulting services  
Public relations services, not specified by type  
Engineering services, not specified by type  
Executive search services, including retained search