

MOTION PICTURES & VIDEO PRODUCTION INDUSTRY (NAICS 51211)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 51211: Motion Picture and Video Production Industry . This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials.

Related Industries

- Advertising
- Audio & Video Equipment
- Broadcasting & Cable TV
- Printing & Publishing

U.S. Census Categories

NAICS 51211 – Motion Picture and Video Production is 100% comparable to
SIC 7812 – Motion Picture and Video Production

Sub-Industries

- Motion picture and video production
- Motion picture production
- Cartoon motion picture production
- Educational motion picture production
- Educational motion picture production, television
- Industrial motion picture production
- Motion picture production and distribution
- Motion picture production and distribution, television
- Non-theatrical motion picture production
- Non-theatrical motion picture production, television
- Religious motion picture production
- Television film production
- Training motion picture production
- Video production
- Music video production
- Video tape production
- Audio-visual program production
- Cartoon production, television
- Commercials, television: tape or film