

MOTION PICTURE & VIDEO PRODUCTION INDUSTRY (NAICS 51211)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 51211: Motion Picture and Video Production Industry . This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials.

Related Industries

- Advertising
- Audio & Video Equipment
- Broadcasting & Cable TV
- Printing & Publishing
- Recreational Activities
- Restaurants

U.S. Census Categories

NAICS 51211 – Motion Picture and Video Production is 100% comparable to
SIC 7812 – Motion Picture and Video Production

SUB-INDUSTRIES

Motion picture and video production
Motion picture production
Cartoon motion picture production
Educational motion picture production
Educational motion picture
production, television
Industrial motion picture production
Motion picture production and
distribution
Motion picture production and
distribution, television
Non-theatrical motion picture
production

Non-theatrical motion picture
production, television
Religious motion picture production
Television film production
Training motion picture production
Video production
Music video production
Video tape production
Audio-visual program production
Cartoon production, television
Commercials, television: tape or film