

# **MOTORCYCLE DEALERS INDUSTRY (NAICS 441221)**

## **INDUSTRY DEFINITION AND RELATED INDUSTRIES**

### **NAICS 441221: Motorcycle Dealers Industry**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

### **Related Industries**

- New Car Dealers
- Used Car Dealers
- Motorcycle Manufacturers

### **U.S. Census Categories**

NAICS 441221 – Motorcycle Dealers Industry is comparable to:  
100% of SIC 5571 – Motorcycle dealers

### **Sub-Industries**

- Motorcycle dealers
- All-terrain vehicles
- Bicycles, motorized
- Mopeds
- Motor scooters
- Motorcycle parts and accessories
- Motorcycles
- All-terrain vehicle parts and accessories