

NEW CAR DEALERS INDUSTRY (NAICS 44111)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 44111: New Car Dealers. This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

Related Industries

- Used Car Dealers
- Recreational Vehicle Dealers
- Motorcycle Dealers
- Boat Dealers
- Automotive parts & Accessories Stores
- Tire Stores

U.S. Census Categories

NAICS 44111 – New Car Dealers is 100% comparable to
SIC 5511 – New Car Dealers

Sub-Industries

New and used car dealers
Automobiles, new and used
Pickups, new and used
Trucks, tractors, and trailers: new and used
Vans, new and used