

NEWSPAPER PUBLISHING INDUSTRY (NAICS 51111)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 51111: Newspaper Publishers . Establishments primarily engaged in publishing newspapers, or in publishing and printing newspapers. These establishments carry on the various operations necessary for issuing newspapers, including the gathering of news and the preparation of editorials and advertisements, but may or may not perform their own printing.

Related Industries

- Book Printing
- Magazine Publishers
- Miscellaneous Publishers
- Commercial Printing

U.S. Census Categories

NAICS 51111 – Newspaper Publishers is 100% comparable to
SIC 2711 – Newspaper Publishing

Sub-Industries

- Newspapers
- Newspapers, publishing and printing
- Commercial printing and newspaper publishing combined
- Job printing and newspaper publishing combined
- Newspapers: publishing only, not printed on site