

# **OPTICAL GOODS STORES (NAICS 44613)**

## **INDUSTRY DEFINITION AND RELATED INDUSTRIES**

### **NAICS 44613: Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

### **Related Industries**

- Pharmacies & Drug Stores
- Department Stores
- Offices of Optometrists

### **U.S. Census Categories**

NAICS 44613 – Optical Goods Stores is comparable to:  
SIC 5995 – Optical goods stores

### **Sub-Industries**

- Optical goods stores
- Contact lenses, prescription
- Eyeglasses, prescription
- Opticians