

PRINTING INDUSTRY (NAICS 32311)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 32311: Printing Industry. This industry comprises establishments primarily engaged in printing on apparel and textile products, paper, metal, glass, plastics, and other materials, except fabric (grey goods). The printing processes employed include, but are not limited to, lithographic, gravure, screen, flexographic, digital, and letterpress. Establishments in this industry do not manufacture the stock that they print but may perform postprinting activities, such as bending, cutting, or laminating the materials they print, and mailing.

Related Industries

- Commercial Printing
- Book Printing
- Magazine Printing
- Package Printing
- Screen Printing

U.S. Census Categories

NAICS 32311 – Printing is 93% comparable to
SIC 2752 – Commercial Printing

Sub-Industries

Commercial printing, lithographic
Offset and photolithographic printing
Book printing
Books, printing only
Book music: printing only, not published on site
Pamphlets: printing only, not published on site
Books, printing and binding
Book music: printing and binding, not published on site
Pamphlets: printing and binding, not published on site
Textbooks: printing and binding, not publishing