

# **PROFESSIONAL & MGMT. DEVELOPMENT TRAINING (NAICS 61143)**

## **INDUSTRY DEFINITION AND RELATED INDUSTRIES**

**NAICS 61143: Professional & Management Development Training.** This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers. Instruction may be provided in diverse settings, such as the establishment's or client's training facilities, educational institutions, the workplace, or the home, and through correspondence, television, Internet, or other means.

### **Related Industries**

- Management Consulting
- Marketing Consulting
- Human Resources Consulting
- Colleges & Universities

### **U.S. Census Categories**

NAICS 61143 – Professional & Management Development Training is almost comparable to:

30% of SIC 8299 – Professional & Management Development Training

### **Sub-Industries**

- Human resource consulting services
- Compensation and benefits planning consultant
- Incentive or award program consultant
- Labor and union relations consultant
- Personnel management consultant
- Programmed instruction service
- Training and development consultant