

REAL ESTATE PROPERTY MANAGERS INDUSTRY (NAICS 53131)

TABLE OF CONTENTS

Users' Guide
Industry Definition and Related Industries
Sub-Industries - 2005 Estimated Industry Sales (\$Millions)
Sub-Industries - 2005 Estimated Number of Establishments
Sub-Industries - 2005 Estimated Number of Employees
5-Year Trend - Estimated Industry Sales (\$Millions)
5-Year Trend - Estimated Number of Establishments
5-Year Trend - Estimated Number of Employees
2006 U.S. Metropolitan Areas - Estimated Number of Establishments
2006 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)
2006 U.S. Metropolitan Areas - Estimated Number of Employees
2007 U.S. Metropolitan Areas - Estimated Number of Establishments
2007 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)
2007 U.S. Metropolitan Areas - Estimated Number of Employees
2006 U.S. States - Estimated Number of Establishments
2006 U.S. States - Estimated Industry Sales (\$Millions)
2006 U.S. States - Estimated Number of Employees
2007 U.S. States - Estimated Number of Establishments
2007 U.S. States - Estimated Industry Sales (\$Millions)
2007 U.S. States - Estimated Number of Employees
Definitions and Terms

REAL ESTATE PROPERTY MANAGERS INDUSTRY (NAICS 53131)

USERS' GUIDE

The Barnes Reports are the leading publications on U.S. industries and estimates and forecasts on sales and employment demographics. As a way of making the most of this information, we have included a few suggestions and tips to aid you in processing and using this information.

Managers, planners, and market researchers use this information for a variety of activities:

- Sizing markets and segments – You can estimate the size of the regional markets you sell in and your company's market penetration into that market. You can do the same with the market segments in which you participate.
- Sales territory potential – You can estimate your market penetration and also the market potential in any regional area or market segment.
- Sales forecasting – With the estimates on the size of the industry, market researchers supporting a sales force can then estimate and forecast the future size of the industry.
- Advertising strategies – You can use this information for forecasting and estimating sales potential and target advertising campaigns.
- Competitive analysis – You will use the information to locate your possible competitors (if it is not already known), to estimate their size, growth and strengths and weaknesses and to see what market segments in which they participate.

We recognize that many managers today are asked to provide detailed analysis of their markets, sales territories, distribution channels, and product placements. We have organized these reports in a logical format making your market analysis and research tasks easy to accomplish.

Copyright © 2006 By C. Barnes & Co.
Printed in USA

All rights reserved. This publication may not be reproduced, stored in any information or retrieval system or transmitted in whole or in part, in any form or by any means - electronic, mechanical, photocopying, recording or otherwise - without the express written permission of C. Barnes & Co.

Note: Every effort has been made to verify and ensure the accuracy of the information within this publication. However, if any errors exist in this publication C. Barnes & Co. disclaims any liability for any loss or damage to any party as a result of the information or errors in this publication.

REAL ESTATE PROPERTY MANAGERS INDUSTRY (NAICS 53131)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 53131: Real Estate Property Managers. This industry comprises establishments primarily engaged in renting, buying, selling, managing, and appraising real estate for others.

Related Industries

- Realtors
- Single-home Construction Industry
- Plumbing Contractors
- Carpentry Contractors

U.S. Census Categories

NAICS 53131 – Real Estate Property Managers is almost comparable to:
17% of SIC 6531 – Residential Property Managers

Sub-Industries

- Real estate agents and managers
- Real estate brokers and agents
- Broker of manufactured homes, on site
- Buying agent, real estate
- Escrow agent, real estate
- Real estate agent, commercial
- Real estate agent, residential
- Selling agent, real estate
- Real estate managers
- Cemetery management service
- Condominium manager
- Cooperative apartment manager

REAL ESTATE PROPERTY MANAGERS INDUSTRY (NAICS 53131)

Real estate listing services
Multiple listing service, real estate
Real estate leasing and rentals
Rental agent, real estate
Time-sharing real estate sales, leasing and rentals
Appraiser, real estate
Auction, real estate
Fiduciary, real estate
Housing authority operator