

RECREATIONAL VEHICLE DEALERS INDUSTRY (NAICS 44121)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 44121: Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

Related Industries

- Recreational Vehicle Manufacturing
- Automobile Manufacturing
- Campgrounds & Recreational Parks

U.S. Census Categories

NAICS 44121 – Recreational Vehicle Dealers is 100% comparable to:
100% of SIC 5561 – Recreational vehicle dealers

Sub-Industries

- Recreational vehicle dealers
- Camper and travel trailer dealers
- Campers (pickup coaches) for mounting on trucks
- Travel trailers: automobile, new and used
- Motor homes
- Recreational vehicle parts and accessories