

# SINGLE-FAMILY HOUSING CONSTRUCTION (NAICS 23321)

## INDUSTRY DEFINITION AND RELATED INDUSTRIES

**NAICS 23321: Single-Family Housing Construction.** This industry comprises establishments primarily responsible for the entire construction (i.e., new work, additions, alterations, and repairs) of single family residential housing units (e.g., single family detached houses, town houses, or row houses where each housing unit is separated by a ground-to-roof wall and where no housing units are constructed above or below). This industry includes establishments responsible for additions and alterations to mobile homes and on-site assembly of modular and prefabricated houses. Establishments identified as single family construction management firms are also included in this industry. Establishments in this industry may perform work for others or on their own account for sale as speculative or operative builders. Kinds of establishments include single family housing custom builders, general contractors, design builders, engineer-constructors, joint-venture contractors, and turnkey contractors.

### Related Industries

- Multi-Family Housing Construction
- Electrical Contractors
- Plumbing Contractors
- Carpentry Contractors

### U.S. Census Categories

NAICS 23321 – Single-Family Housing Construction is almost comparable to:  
93% of SIC 1531 – Operative Builders and  
4% of SIC 8741 Management Services

### Sub-Industries

Single-family housing construction  
Single-family home remodeling, additions, and repairs  
General remodeling, single-family houses  
Mobile home repair, on site  
Patio and deck construction and repair  
Repairing fire damage, single-family houses  
New construction, single-family houses  
Prefabricated single-family house erection  
Townhouse construction