

SMALL ELECTRICAL APPLIANCE MFG. (NAICS 33521)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 33521: Small Electrical Appliance Mfg.

This industry comprises establishments primarily engaged in manufacturing small electric appliances and electric housewares, household-type fans, household-type vacuum cleaners, and other electric household-type floor care machines.

Related Industries

- Household Appliance Manufacturing
- Home Centers
- Hardware Stores
- Department Stores

U.S. Census Categories

NAICS 33521: Small Electrical Appliance Mfg. is 91% of SIC 3634– Electric housewares & fans

Sub-Industries

- Electric housewares and fans
- Electric household cooking appliances
- Electric household cooking utensils
- Bottle warmers, electric: household
- Food mixers, electric: household
- Ice crushers, electric
- Immersion heaters, electric: household
- Juice extractors, electric
- Electric household fans, heaters, and humidifiers
- Housewares, excluding cooking appliances and utensils
- Personal electrical appliances