

# SNACK FOOD MANUFACTURING INDUSTRY (NAICS 31191)

## INDUSTRY DEFINITION AND RELATED INDUSTRIES

**NAICS 31191: Snack Food Manufacturing.** This industry comprises establishments primarily responsible for manufacturing potato chips, corn chips, and similar snacks. Pretzels and crackers are classified in 2052; candy covered popcorn is classified in 2064; salted, roasted, cooked or canned nuts and seeds are classified in 2068; and packaged unpopped popcorn is classified in 2099.

### Related Industries

- Packaged Food Manufacturing
- Breakfast Cereal Manufacturing
- Frozen Food Manufacturing
- Breweries & Beer-Making Industry

### U.S. Census Categories

NAICS 31191 – Snack Food Manufacturing is almost comparable to:  
100% of SIC 2068 – Salted and Roasted Nuts and  
100% of SIC 2096 - Potato Chips & Similar Snacks

### Sub-Industries

Potato chips and similar snacks	Cheese curls and puffs
Potato chips and other potato-based snacks	Onion fries
Potato sticks	Pork rinds
Corn chips and other corn-based snacks	
Popcorn, already popped (except candy covered)	
Tortilla chips	