

# SOFTWARE PUBLISHERS INDUSTRY (NAICS 51121)

## INDUSTRY DEFINITION AND RELATED INDUSTRIES

**NAICS 51121: Software Publishers** . This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

### Related Industries

- Computer System Design Services
- Computer Manufacturing
- Computer Retailing
- Computer Wholesalers

### U.S. Census Categories

NAICS 51121 – Software Publisher is 100% comparable to SIC 7372 – Software Publisher

### Sub-Industries

- Prepackaged software
- Application computer software
- Business oriented computer software
- Educational computer software
- Home entertainment computer software
- Operating systems computer software
- Publisher's computer software
- Utility computer software
- Word processing computer software