

TELEPRODUCTION & POSTPRODUCTION SERVICES (NAICS 512191)

INDUSTRY DEFINITION AND RELATED INDUSTRIES

NAICS 512191: Teleproduction & Postproduction Svcs. This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

Related Industries

- Motion Picture & Video Production
- Motion Picture & Video Distribution
- Motion Picture Theaters
- Sound Recording Studios

U.S. Census Categories

NAICS 512191 – Teleproduction & Postproduction Svcs is 100% comparable to SIC 7819 – Teleproduction & Postproduction Svcs

Sub-Industries

Services allied to motion pictures	TV tape services: editing, transfers, etc.
Personnel services, motion picture production	Equipment and prop rental, motion picture production
Cameraman, freelance	Equipment rental, motion picture
Casting bureau, motion picture	Film library, stock footage
Consultants, motion picture	Studio property rental, motion picture
Directors, independent: motion picture	Wardrobe rental for motion picture film production
Employment agencies, motion picture	Developing and laboratory services, motion picture
Reproduction services, motion picture production	Developing and printing of commercial motion picture film
Video tape or disk reproduction	Laboratory service, motion picture
Editing services, motion picture production	Sound effects and music production, motion picture
Film processing, editing, and titling: motion picture	Visual effects production