

# TELEVISION BROADCASTING SERVICES INDUSTRY (NAICS 51312)

## INDUSTRY DEFINITION AND RELATED INDUSTRIES

**NAICS 51312: Television Broadcasting** . This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

### Related Industries

- Television Show Production
- Television Set Manufacturing
- Cable Broadcasting
- Radio Broadcasting

### U.S. Census Categories

NAICS 51312 – Television Broadcasting Services is 100% comparable to SIC 4833 – Television Broadcasting Services

### Sub-Industries

- Television broadcasting stations
- Television translator station