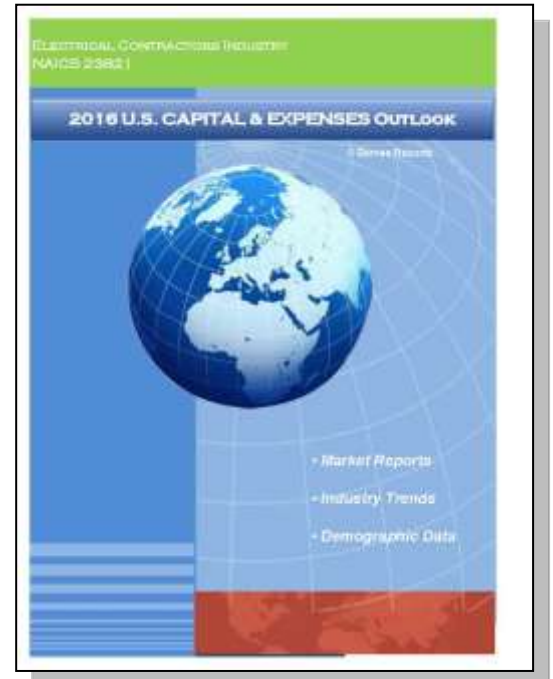


**2016 U.S. Capital & Expenses** report series – Published each year in January, this publication provides income statement and capital expenditure data on over 120 major industries.

With over 220 pages each, the 2016 edition of the **U.S. Capital & Expenses** report series features:

- 2016 current and 2017 forecast number of industry establishments, number of industry employees, and annual industry sales
- 5-year trends on establishments, employees and sales
- 2016 cost of materials (materials used, contract work, electricity, fuels)
- 2016 capital expenditures (buildings, machinery, vehicles, computers, depreciation)
- 2016 HR expenses (payroll, health insurance, retirement/pension plans)
- 2016 other expenses (expensed equipment, repair/maintenance, advertising, taxes)
- 50 U.S. States & 900+ Metro Areas



Major industries included in the Outlook report are:

- Automobile Mfg.
- Air Transportation Mfg.
- Single-Family Housing Construction
- Printing Industry
- Book Publishing
- Television Broadcasting
- Supermarkets & Grocery Stores
- Drug Stores & Pharmacies
- Hotels & Motels
- Full-Service Restaurant

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#### **METHODOLOGY AND SOURCES**

The methodology used to create these estimates and forecasts are based on U.S. Census as well as other sources (The Economist, The Heritage Foundation, private research studies, trade association studies, etc.).

The report series is unique because it is 1) timely (the most recent Census data) and 2) highly accurate (our proprietary economic model uses regression analysis for its forecasts as well as a number of data resources to produce consensus industry estimates).

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