

The **2016 U.S. Industry & Market** report series is the leading annual collection of publications that describe over 200 major U.S. industries and 700+ minor industries. Published each year in October, the reports provide the most current and accurate estimates of the size of the largest manufacturing, retail, wholesale and services industries in the United States.

With over 260 pages each, the 2016 edition of the **U.S. Industry & Market** report series features:

- 2016 establishments, employment and sales totals for each industry by 50 U.S. States and 900 metro areas
- 2017 forecast establishments, employment and sales totals for each industry by 50 U.S. States and 900 metro areas
- 5-year trend establishments and sales totals
- Industry financial ratios such as sales per employees, sales per establishment and employees per establishment
- 2016 establishments, employment and sales totals for up to 10 sub-industries for each industry
- Industry definitions and descriptions



Major industries included in the report series are:

- Automobile Mfg.
- Air Transportation Mfg.
- Single-Family Housing Construction
- Printing Industry
- Book Publishing
- Television Broadcasting
- Supermarkets & Grocery Stores
- Drug Stores & Pharmacies
- Hotels & Motels
- Full-Service Restaurant

METHODOLOGY AND SOURCES

The methodology used to create these estimates and forecasts are based on U.S. Census as well as other sources (The Economist, The Heritage Foundation, private research studies, trade association studies, etc.).

The report series is unique because it is 1) timely (the most recent Census data) and 2) highly accurate (our proprietary economic model uses regression analysis for its forecasts as well as a number of data resources to produce consensus industry estimates).

BARNES REPORTS

Barnes Reports provide the most current and accurate estimates of the size of the largest manufacturing, retail, wholesale and services industries in the United States and the World.

