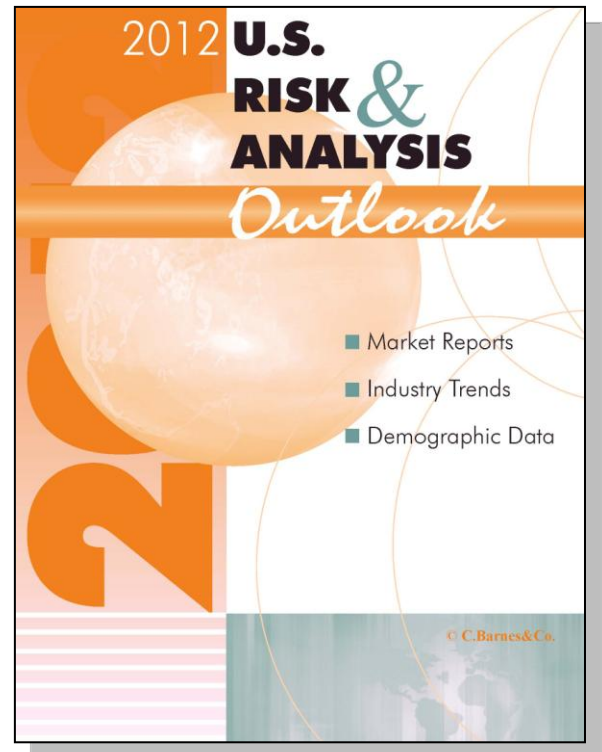


2012 U.S. Risk & Analysis Outlook report – Published each year in March, this publication provides risk ratings for the largest 100 U.S. industries.

With over 240 pages the 2012 edition of the **U.S. Risk & Analysis Outlook** features:

- 2012 current and 2013 forecast number of industry establishments, number of industry employees, and annual industry sales
- 5-year trends on establishments, employees and sales
- 2012 current and 2013 forecast risk ratings based on internal industry risks, external threats, and impacting U.S. economic factors for the largest 100 manufacturing, retail, service and financial U.S. industries
- Industry definitions and descriptions



Major industries included in the Outlook report are:

- Automobile Mfg.
- Air Transportation Mfg.
- Single-Family Housing Construction
- Printing Industry
- Book Publishing
- Television Broadcasting
- Supermarkets & Grocery Stores
- Drug Stores & Pharmacies
- Hotels & Motels
- Full-Service Restaurant

METHODOLOGY AND SOURCES

The methodology used to create these estimates and forecasts are based on U.S. Census as well as other sources (The Economist, The Heritage Foundation, private research studies, trade association studies, etc.).

The Outlook is unique because it is 1) timely (the most recent Census data is from 2009) and 2) highly accurate (our proprietary economic model uses regression analysis for its forecasts as well as a number of data resources to produce consensus industry estimates).

BARNES REPORTS

Barnes Reports provide the most current and accurate estimates of the size of the largest manufacturing, retail, wholesale and services industries in the United States and the World.

