

The **2012 World Industry & Market Outlook** report is the leading annual publication that describes over 120 major worldwide industries and 500+ minor industries. Published each year in January, the Outlook report provides the most current and accurate estimates of the size of the largest manufacturing, retail, wholesale and services industries for the largest 47 countries in the world.

With over 240 pages the 2012 edition of the **World Industry & Market Outlook** features:

- 2012 establishments, employment and sales totals for each industry in each country
- 2013 forecast establishments, employment and sales totals for each industry in each country
- 5-year trend establishments and sales totals
- Industry financial ratios such as sales per employees, sales per establishment and employees per establishment
- 2011 establishments, employment and sales totals for 500+ minor industries
- Industry definitions and descriptions

A sample list of countries in the report include United States, Canada, Mexico, Argentina, Brazil, United Kingdom, France, Germany, Italy, Spain, Russia, Saudi Arabia, India, China, Japan, Australia and Singapore.

Major industries included in the Outlook report are:

- Automobile Mfg.
- Air Transportation Mfg.
- Single-Family Housing Construction
- Printing Industry
- Book Publishing
- Television Broadcasting
- Supermarkets & Grocery Stores
- Drug Stores & Pharmacies
- Hotels & Motels
- Full-Service Restaurant

METHODOLOGY AND SOURCES

The methodology used to create these estimates and forecasts are based on U.S. Census as well as other sources (The Economist, The Heritage Foundation, private research studies, trade association studies, etc.).

The Outlook is unique because it is 1) timely (the most recent Census data is from 2009) and 2) highly accurate (our proprietary economic model uses regression analysis for its forecasts as well as a number of data resources to produce consensus industry estimates).

BARNES REPORTS

Barnes Reports provide the most current and accurate estimates of the size of the largest manufacturing, retail, wholesale and services industries in the United States and the World.

