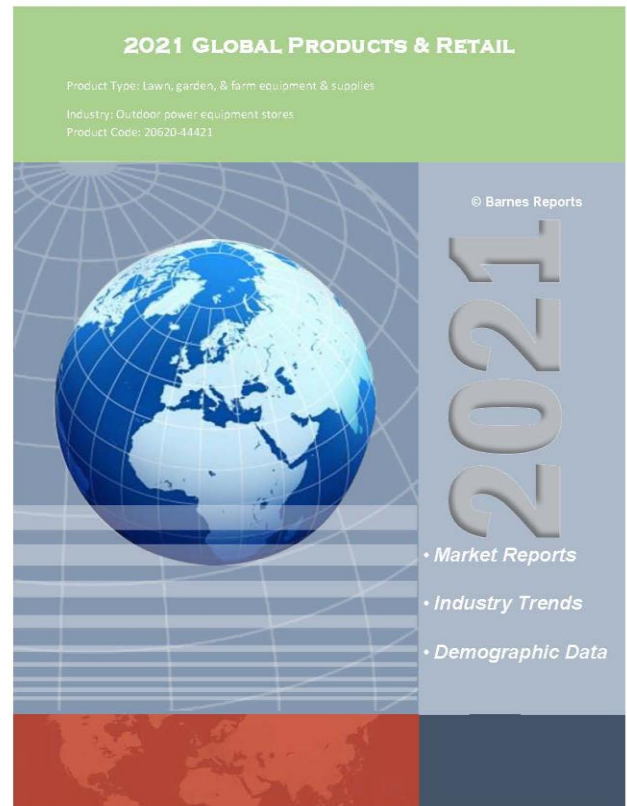


The **2021 Global Products & Retail** report series is the leading series on retail products sold in over 200 countries. This series estimates sales for over 1,000 products lines from 2014 to 2019 and forecasts shipments for 2020 to 2027.

With over 300 pages each 2021 edition of the **Global Products & Retail** series features:

- 2014-2027 sales by country in US dollars and local currency
- 2021 costs such as operating expenses, annual payroll, cost of insurance, fringe benefits, contract work, lease and rental payments, etc.
- 2021 costs of services for transportation, warehousing, printing, advertising, legal services and accounting and auditing services, etc.
- Executive Summary of 2021 global retail sector and subsectors such as appliances, motor vehicles, furniture, food and beverage, TVs, stereos, etc.
- a summary matrix of shipments by countries and regions



Major product lines included in the report series are:

- Televisions and DVD players
- Kitchen and Laundry Appliances
- Automotive Parts and Supplies
- Personal Care Products
- Women's and Men's Apparel
- Computers and Software
- Hardware Products
- Furniture and Home Furnishings
- Sporting Goods
- Medicine and Vitamins

METHODOLOGY AND SOURCES

The methodology used to create these estimates and forecasts are based on U.S. Census as well as other sources (The Economist, The Heritage Foundation, private research studies, trade association studies, etc.).

The series is unique because it is 1) timely (the most recent Census data is from 2010) and 2) highly accurate (our proprietary economic model uses regression analysis for its forecasts as well as a number of data resources to produce consensus industry estimates).

BARNES REPORTS

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